



PRIVACY POLICY

Effective date: 17 March 2025

Ortech Industries Inc. values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website and interact with our services.

We may collect the following types of information:

- 1. Personal Information:** Name, email address, phone number, company name, and job title (collected when you submit forms, request a quote, or contact us).
- 2. Technical Information:** IP address, browser type, operating system, and browsing behavior on our website (collected through cookies and analytics tools).
- 3. Marketing Data:** Preferences, survey responses, and interactions with our LinkedIn ads or email campaigns.

We use your information for the following purposes:

1. To respond to inquiries and provide customer support.
2. To process orders and manage business relationships.
3. To send marketing materials, newsletters, and promotional offers (with your consent).
4. To analyze website performance and improve user experience.
5. To comply with legal obligations and prevent fraudulent activity.

We do not sell your personal information. However, we may share it with:

- 1. Service Providers:** Third-party vendors who assist with marketing, analytics, payment processing, and customer support.
- 2. Business Partners:** Distributors or partners assisting in order fulfillment or service requests.
- 3. Legal Compliance:** If required by law or to protect our legal rights.

We use cookies and similar technologies to improve website functionality and analyze user behavior. You can manage your cookie preferences through your browser settings. We implement security measures to protect your information from unauthorized access, use, or disclosure. However, no method of transmission over the internet is 100% secure.

You may opt out of marketing communications at any time by clicking "unsubscribe" in our emails or contacting us directly. You may also request access to or deletion of your personal data. We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.